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For the 2018 season, Lagoon will be introducing the “**Summer Fever Fundraiser**”. We are hoping to seize the excitement for summer by giving students and families a jump starts on Summer Fun at Lagoon. The Summer Fever Fundraiser will offer an exclusive discount to Utah School Families, and the Education Foundations will reap the benefits. Details are listed below:

- Lagoon will email a **promo code** that will allow individuals to purchase a Lagoon Single Day Passport at a discounted rate online. The discounted price ticket is **\$44.00 + tax** (regular price, \$58.95+tax) per person, a \$15.00 savings!
  - Please note; Lagoon will NOT be distributing printed coupons. Schools and districts, through email and other online platforms, will be responsible for all distribution.
  - All sales will be done online. Each district will be assigned a specific promo code that will give students and their families the discount and facilitate accounting to properly distribute the rebate payment.
- Lagoon will rebate to District Education Foundations \$3.00 for each ticket sold through Lagoon as a result of the promo code being redeemed.
- The Summer Fever Fundraiser will be valid weekends March 31, 2018 – April 29, 2018, every Sunday in May 2018, and through Memorial Day Weekend.
- Each district coupon will have a different online **promo code**. Lagoon will prepare payment to the District Education Foundation after the Summer Fever Fundraiser promotion has ended. Rebate checks will be delivered no later than July 13, 2018.
  
- Districts should feel free to distribute the digital coupons to students, schools, and other sources if it seems prudent based on local circumstances. Please note that each pass is good for up to (8) individuals.
- Timing of coupon distribution is very important on such a project. Because the coupon will be distributed strictly online and through email, multiple distributions are encouraged.
- Lagoon will also provide a digital flyer for schools to both distribute via email and print out to display throughout the school.